



# IMPERIAL VALLEY REGIONAL CHAMBER OF COMMERCE

EL CENTRO - IMPERIAL - WESTMORLAND

## BUSINESS WITHOUT BORDERS

THE IVRCC ADDS REGIONAL VALUE

The Imperial Valley Regional Chamber of Commerce (IVRCC) is a collaboration between the El Centro, Imperial, and Westmorland Chambers of Commerce. We believe being merged as one entity allows us to provide cohesive leadership, enhanced business resources, and marketing for your business across the entire Imperial Valley Region and Beyond. We offer membership levels and event sponsorship curated to meet your business goals!

## IVRCC ANNUAL MEMBERSHIP LEVELS

### ENTREPRENEUR: \$175

At Home Business

- Credibility as a Chamber Member
- Certificate of Membership & Decal
- Listed in Online Directory
- Free Attendance to Mixers
- Business Advocacy w/local, state, and Federal Government
- Subscription to Chamber newsletter
- Eligible for IVRCC Annual Awards

### CLASSIC: \$300

All Entrepreneur Benefits Plus:

- Business Referrals
- New Member Announcement on Social Media
- Listed in Printed Directory
- 15% Discount on IVRCC Training & Seminars
- 15% Discount on CA/Federal Employer Posters
- 10% Discount on (2) Annual Event Tickets

### À LA CARTE: \*Business must be an IVRCC Member to purchase à la carte options

- Marketing Materials in Chamber Lobby \$100/year
- Job Postings to Chamber Website \$10/week
- Logo included in weekly newsletters \$15/week
- Membership Mailing Labels \$100 (one-time use)
- Custom E-blast \$150 (one-time use)
- Website advertising \$400/year
- Link Chamber Logo on your Company Website \$100/year
- Logo on Online Directory Listing \$25/year
- Company name on digital marquee \$100/month
- Promotional Ribbon Cutting \$150 (one-time use)
  - Includes invitation to media, livestreaming, social media blast, ribbon, program, certificate
- Social Media Promotion \$275/year
  - IVRCC will re-share tagged social media business content\*

\*Social Media content must be approved by IVRCC

## ANNUAL EVENTS

**Mixers: 3rd Thursday of Every Month**

**January:**  
Labor Law Workshop  
Headshot Lounge

**February:**  
Air Show Gala  
Mardi Gras Parade

**March:**  
Air Show Chalet  
Women's Day Paint & Sip

**April:**  
3-Day Regional Summit: Pathways to Success Expo, Legislative Day, Business Showcase

**May:**  
Margarita Challenge

**July:**  
Freedom Fest

**August:**  
Teacher's Appreciation

**September:**  
Annual Dinner

**November:**  
Honey Festival

**December:**  
EC Christmas Parade & Festival

# PRESIDENT'S CIRCLE MEMBERSHIP

ENHANCED MARKETING & PROMOTION OPPORTUNITIES

## WHY PRESIDENT'S CIRCLE?

### THE IVRCC ADDS REGIONAL VALUE

President's Circle Members are recognized regionally through local events, social media, and business member promotion. President's Circle Members promote their business while supporting the IVRCC's goals of expanding member and community services.

\*Opportunity for Signature Sponsorships Available

### BRONZE: \$1,500

- Credibility as a Chamber Member
- Certificate of Membership & Decal
- Listed in Online Directory w/ Logo
- Free Attendance to Mixers
- Business Advocacy w/local, state, and Federal Government
- Subscription to Chamber newsletter
- Eligible for IVRCC Annual Awards
- Business Referrals
- New Member Announcement on Social Media
- Listed in Printed Directory
- 15% Discount on IVRCC Training & Seminars
- 15% Discount on CA/Federal Employer Posters (1 complimentary poster)
- 10% Discount on (2) Annual Event Tickets
- Link Chamber Logo on your Company Website
- Company name on digital marquee
- Promotional Ribbon Cutting
  - Includes invitation to media, livestreaming, social media blast, ribbon, program, certificate
    - \*Social Media content must be approved by IVRCC
- Social Media Promotion
- IVRCC will re-share tagged social media business content\*
- Marketing Materials in Chamber Lobby
- Job Postings to Chamber Website
- Logo included in weekly newsletters
- Membership Mailing Labels
- Custom E-blast
- Company Name on IVRCC Lobby Sign
- Premium Listing on Chamber Website

### BRONZE CONTINUED:

- Chamber Mixer Drink Tickets (1 per/mixer)
- Westmorland Honey Festival Booth
- EC Christmas Parade Entry
- 2 tickets to Air Show Gala OR Annual Dinner
- Membership Level Recognition at All Signature Events in Print Materials & Verbally at Events
  - Air Show Gala, Air Show Chalet, Annual Dinner, Freedom Fest, Teacher's Appreciation, Honey Festival, EC Christmas Parade

### SILVER: \$3,000

All Bronze Benefits Plus:

- Job Postings to Chamber Website
  - (4 Dedicated E-blasts)
- Chamber Mixer Drink Tickets (2 per/mixer)
- 2 Tickets to Annual Dinner
- Complimentary Certificate of Origins
- Sponsorship of Air Show Gala (\$500 level)
  - Includes 2 Tickets to Event

### GOLD: \$5,500

All Silver Benefits Plus:

- 4 Tickets to Annual Dinner
- Sponsored Blog Post (must be approved by IVRCC)
- Chamber Website Promotion Banner (3 months)
- Company Name on digital IVRCC marquee
- Chamber Office After Hours Rental (per availability)
- Complimentary Honey Festival Booth
- Complimentary El Centro Christmas Parade Entry
- Member Spotlight Feature w/1 min Video
  - Includes brief article/video in dedicated e-blast, social media, and IVRCC website