



19th Annual - **Saturday, November 16, 2024** - 8 am - 2 pm

Dear Community Member,

The Imperial Valley Regional Chamber of Commerce (IVRCC) is proud to host the Westmorland Honey Festival for the third year in a row! We are buzzing with excitement to be a part of this fantastic event! The 19th Annual Honey Festival will be on Saturday, November 16, 2024, and will have many BEEloved events returning as well as several new events we are sure you will love. Our festival is a place for family and friends to gather and enjoy things like shopping with local artisan vendors, honey tasting, great food vendors, a live Spelling Bee, the Honey Run 5k, numerous contests, as well as announcing our Beekeeper & Busy Bee of the Year award. This year's theme is **BEE the change- Save the BEES!**

While held in Westmorland, we love that our Festival is enjoyed by people from all over the Imperial Valley and beyond. The success of the Honey Festival truly relies on the support of its community members involvement and support. Please share our event with your Hive of family, friends, and co-workers and BEE there on the big day!

The 2024 Honey Festival is a great event to BEE involved in! The festival is an opportunity to reach new customers while supporting our local vendors and the community. IVRCC is offering several levels of sponsorships ranging from \$100 to \$1500 dollars, designed to allow both businesses and individuals to support the 2024 Westmorland Honey Festival. Attached you will find our levels outlined. If you have sponsorship interests that are not outlined or would like to sponsor a specific event or activity we are hosting, please contact our team as we would love to work with you to create a sponsorship marketing opportunity that meets your goals!

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We know that there are many opportunities for businesses and individuals to sponsor and donate to in the Imperial Valley and we want to sincerely thank you for considering the 2024 Honey Festival as an event to support.

BEEcited - We Are!

Sincerely, The IV Regional Chamber of Commerce Executive Board

Sher Cowie Victor Nava Michelle Hollinger Sean Wilcock
Terri Rogers Juanita Rebollar Vicki Garcia



WESTMORLAND, CA

Honey Festival

2024 SPONSORSHIP OPPORTUNITIES

- 5K
- SPELLING BEE
- ESSAY CONTEST
- BUSY BEE ACTIVITY AREA
- 'LIL BEE COLORING CONTEST

\$1500 King Bee

- (2) 10x10 Booth Space
- 8 Event Shirts
- 2 Vintage Event Shirts
- Vocal Recognition Throughout Event
- Featured Sponsor of Festival Event of your Choice Including Logo on Award (event options listed to the left)
- Logo and Recognition on IVRCC email blasts/social media
- Option to provide banner up to 6x4 to be displayed

\$1250 Queen Bee

- 10x10 Booth Space
- 6 Event Shirts
- 2 Vintage Event Shirts
- Vocal Recognition Throughout Event
- Logo and Recognition on IVRCC email blasts/social media
- Option to provide banner up to 6x4 to be displayed

\$750 Drone Bee

- 10x10 Booth Space
- 4 Event Shirts
- 2 Vintage Event Shirts
- Logo recognition on IRCC email blasts/social media

\$500 Worker Bee

- 10x10 Booth Space
- 2 Event Shirts
- 1 Vintage Event Shirt
- Recognition on IRCC email blasts/social media

\$250 Killer Bee

- 1 Event Shirts
- 1 Vintage Event Shirt
- Recognition on IRCC email blasts/social media

\$100 Swarm Bee

- Recognition on IRCC email blasts/social media
- 1 Vintage Event Magnet



WESTMORLAND, CA

Honey Festival

2024 Sponsorship Commitment Form

- \$1500 King Bee \$1250 Queen Bee \$750 Drone Bee
- \$500 Worker Bee \$250 Killer Bee \$100 Swarm Bee

Business/Individual Name: _____

Business/Individual Phone: _____

Business/Individual Email: _____

King Bee through Killer Bee Sponsorships include an event t-shirt. Please list the sizes you would like based on the quantity of shirts your sponsorship includes:

KING BEE (8): _____ QUEEN BEE (6): _____

DRONE BEE (4): _____ WORKER BEE (2): _____ KILLER BEE (1): _____

**Vintage event shirt sizes are limited. Please call for size availability.*

Additional Comments/Interests Regarding Sponsorship:

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Questions? Email: events@ivregionchamber.com

Checks Payable to: Imperial Valley Regional Chamber of Commerce
1095 South 4th Street, El Centro, CA 92243