

# 77<sup>th</sup> Annual Christmas Parade

## *The Gingerbread Village Christmas Parade*

On behalf of Santa Claus, the Board of Directors of the Imperial Valley Regional Chamber of Commerce and the Los Vigilantes, THANK YOU for your sponsorship consideration of the 77<sup>th</sup> Annual Christmas Parade. Your sponsorship ensures that the Parade will continue to be the launch of the Christmas Shopping Season in El Centro!

**DIVISION Sponsor \$350**

The El Centro Christmas Parade will have six (6) Divisions

- o Company Name on all Media
  - o Dedicated Banner in the Christmas Parade announcing your sponsored division
- Complimentary Entry for your Company in the Christmas Parade

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(Company Name)

would be proud to be a **Sponsor** of the 77<sup>th</sup> Annual El Centro Christmas Parade "The Gingerbread Village Christmas Parade"

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Authorizing Signature

Date

Payment is due by 4 p.m. on Friday, November 17, 2023.

For Banner Production, please send the highest possible resolution of your company logo via email to: [events@ivregionalchamber.com](mailto:events@ivregionalchamber.com) **NO LATER** than 4 p.m. on Friday, November 17, 2023.

Sponsorship Contact:  
Ariann Romero, Office Manager

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**FOR OFFICE USE ONLY:**

Date \_\_\_\_\_

Rcv'd by \_\_\_\_\_

Paid Y / N

Payment Method \_\_\_\_\_

Division #: \_\_\_\_\_