



IMPERIAL VALLEY REGIONAL CHAMBER OF COMMERCE

EL CENTRO - IMPERIAL - WESTMORLAND

BUSINESS WITHOUT BORDERS

THE IVRCC ADDS REGIONAL VALUE

The Imperial Valley Regional Chamber of Commerce (IVRCC) is a collaboration between the El Centro, Imperial, and Westmorland Chambers of Commerce. We believe that being merged as one entity allows us to provide a cohesive leadership, cost effective enhanced business resources and marketing for your business across the entire Imperial Valley Region and beyond. We offer membership levels and event sponsorship curated to meet your business goals!

IVRCC ANNUAL MEMBERSHIP LEVELS

ENTREPRENEUR: \$175

At Home Business

- Credibility as a Chamber Member
- Certificate of Membership & Decal
- Listed in Online Directory
- Free Attendance to Mixers
- Business Advocacy w/local, state, and Federal Government
- Subscription to Chamber newsletter
- Eligible for IVRCC Annual Awards
- Discount on Vendor Opportunities (Booths)
- New Member Announcement on Social Media Platforms
- Business Referrals

CLASSIC: \$300

All Entrepreneur Benefits Plus:

- Promotional Ribbon Cutting (one-time use)
 - Includes invitation to media, livestreaming, social media blast, ribbon, program, certificate
- Marketing Materials in Chamber Lobby
- Listed in Printed Directory
- 15% Discount on IVRCC Training & Seminars
- 15% Discount on CA/Federal Employer Posters

INFLUENCER: \$575

All Classic Benefits Plus:

- Company Name Included in first Weekly Newsletter of every month (12 total)
- Logo on Online Directory Listing
- Social Media Promotion
 - IVRCC will re-share tagged social media business content*

*Social Media content must be approved by IVRCC

À LA CARTE: *Business must be an IVRCC Member to purchase à la carte options

- Logo included in weekly newsletters - \$15/week
- Membership Mailing Labels - \$100 (one-time use)
- Custom E-blast - \$150 (one-time use)
- Marketing materials in Chamber Lobby - \$25
- Logo on Online Directory Listing \$25/year
- Company name on digital marquee \$100/month
- Website advertising \$400/year
- Promotional Ribbon Cutting - \$75 Members or \$150 Non-Members (one-time use)
 - Includes invitation to media, livestreaming, social media blast, ribbon, program, commemorate certificate
- Job Postings to Chamber Website \$10/week
- Social Media Promotion \$275/year
 - IVRCC will re-share tagged social media business content*

*Social Media content must be approved by IVRCC

ANNUAL EVENTS

Mixers: 3rd Thursday of Every Month

January:
Labor Law Workshop

February:
Air Show Gala
Mardi Gras Parade

March:
Small Business Expo

May:
Margarita Challenge

July:
Christmas in July

August:
Teacher's Appreciation

September:
Annual Dinner

November:
Honey Festival

December:
EC Christmas Parade & Festival

PRESIDENT'S CIRCLE MEMBERSHIP

ENHANCED MARKETING & PROMOTION OPPORTUNITIES

WHY PRESIDENT'S CIRCLE?

THE IVRCC ADDS REGIONAL VALUE

President's Circle Members are recognized regionally through local events, social media, and business member promotion. President's Circle Members promote their business while supporting the IVRCC's goals of expanding member and community services.

BRONZE: \$2,000

All Influencer Benefits Plus:

- Listed in Online Directory w/ Logo
- Listed in Printed Directory
- 1 Complimentary CA/Federal Employer Posters
 - %20 discount on extra posters
- 10% Discount on (2) Annual Event Tickets
- Company name on digital marquee
- Custom E-blast
- Company Name on IVRCC Electronic Lobby Sign
- Premium Listing on Chamber Website
- Chamber Mixer Drink Tickets (1 per/mixer)
- Westmorland Honey Festival Booth
- El Centro Christmas Parade Entry
- Logo Included in Weekly Newsletter
- Membership Mailing Labels
- \$500 Credit of Sponsorship Opportunities for one (1) Event of your choosing
- 2 tickets to Air Show Gala OR Annual Dinner
- Sponsorship Recognition at All Signature Events in Print Materials & Verbally at Events
 - Air Show Gala, Air Show Chalet, Annual Dinner, Margarita Challenge, Freedom Fest, Teacher's Appreciation, Honey Festival, EC Christmas Parade

SILVER: \$4,500

All Bronze Benefits Plus:

- Chamber Mixer Drink Tickets (2 per mixer-1 per person)
- 4 Tickets to Annual Dinner (excludes Bronze level tickets)
- Company Logo on digital IVRCC Marquee
- Company Logo on IVRCC Electronic Lobby Sign
- \$1,750 Credit for Sponsorship Opportunities for up to two (2) Events of your choosing

GOLD: \$6,500

All Silver Benefits Plus:

- Sponsored Blog Post (must be approved by IVRCC)
- Chamber Office After Hours Rental (per availability)
- Member Spotlight Feature w/1 min Video
 - Includes brief article/video in dedicated e-blast, social media, and IVRCC website
- \$2,250 Credit for Sponsorship Opportunities for up to three (3) Events of your choosing

EXECUTIVE CIRCLE MEMBERSHIP

ENHANCED MARKETING & PROMOTION OPPORTUNITIES

WHY EXECUTIVE CIRCLE?

THE IVRCC ADDS REGIONAL VALUE

Executive Circle Members are recognized regionally through local events, social media, and business member promotion. Executive Circle Members promote their business while supporting the IVRCC's goals of expanding member and community services.

CHAMBER PARTNER: \$8,000

All Gold Level Benefits Plus:

- 2 Custom E-blast
- Premium Listing on Chamber Website
- Chamber Mixer Drink Tickets (4 Per Mixer-1 per person)
- \$3,450 Credit of Sponsorship Opportunities up to four (4) Events of Your Choice

CHAMBER INVESTOR: \$12,000

All Partner Benefits Plus:

- 4 Custom E-blasts
- Chamber Mixer Drink Tickets (4 per mixer-1 per person)
- \$4,000 Credit of Sponsorship Opportunities for up to five (5) Events of Your Choice

PLATINUM INVESTOR: \$15,000

All Partner Benefits Plus:

- Chamber Mixer Drink Tickets (6 per mixer-1 per person)
- \$5,750 Credit of Sponsorship Opportunities for up to six (6) Events of Your Choice

*Exclusive Opportunities Available - Contact us for more information - CEO@IVRegionalChamber.com