



# IMPERIAL VALLEY **REGIONAL** CHAMBER *of* COMMERCE

February 8, 2024

USDA Rural Development  
430 G. Street  
Davis, CA 95616  
RE: Letter of Support

Dear USDA Rural Development Office,

On behalf of the Imperial Valley Regional Chamber of Commerce (IVRCC), it is my pleasure to offer my support to Imperial Regional Alliance for the Imperial Valley Business Resource Center (IVBRC). The IVBRC helps to facilitate and market business development and employment opportunities currently available in our region while working to create a strong and effective partnership amongst other economic development organizations, including IVRCC. The collective effort organized by the IVBRC is serving as a focal point for promoting local resources and utilizing programs and opportunities in our region.

The IVRCC believes in business without borders and is passionate about business success across the Imperial Valley Region and beyond by providing enhanced business resources for our members and community.

In conclusion, IVRCC fully supports Imperial Regional Alliance and the IVBRC in its promising endeavor that will instill greater collaboration, outreach, and awareness between each economic development organization and our community members. Most notably, the IVBRC has worked to reduce unemployment and poverty in the region by working in concert with these major entities to increase and diversify employment opportunities, promote financing and investment options, and provide workforce and skills training.

We greatly look forward to working with Imperial Regional Alliance in support of the Imperial Valley Business Resource Center for the betterment of our region. If you have any questions, please feel free to contact me at [CEO@IVRegionalChamber.com](mailto:CEO@IVRegionalChamber.com).

Respectfully,

Sher Cowie  
President/CEO  
1095 S 4<sup>th</sup> Street, El Centro, CA 92243  
[CEO@IVRegionalChamber.com](mailto:CEO@IVRegionalChamber.com)  
760-352-7413

Cc: File